

Educators



Belinda Baker
McBride Products

Belinda Baker is the educational director for McBride Industries, the manufacturers of Design Essentials Products. She currently travels extensively conducting seminars for Design Essentials nationally and internationally, while maintaining an active multi-cultural personal client base that places her as the highest dollar producer in her salon. Baker's passion for improving the lives of cosmetologists through motivation and training has created a following throughout the United States and the Caribbean.



DeShawn Bullard
Salon Finish Products

Deshawn Bullard is the educational director for Salon Finish Products and owner/operator of AnotherPhlawless Look Salon & Cosmetic Studio in Atlanta. An experienced platform artist, she is called on to conduct workshops and seminars. She has developed her own product line, NouriTress Hair Growth Products, and is the owner of a continuing education school for hairstylists.



Lisa Parker Campell
The Colomer Group

International stylist Lisa Parker Campell is a well-known figure in the beauty industry. Creative and skillful, she has been featured as a guest artist in numerous shows and seminars throughout the U.S., the Caribbean, Europe and Canada. She has worked as a stylist for various celebrities, hair magazines and arts & entertainment television programs. In addition, she owns and manages J'Naki Salon Academy & Spa in Baltimore.



Andrea Cheese
Shades of Essence Salon

Andrea Cheese began her professional career at EHD Beauty Salon in Hempsted, New York. After five years as a stylist, she moved on to establish her own salon in 1994. She began to gain notoriety for her expertise in hair coloring by earning major features in top hair magazines, including a Q & A editorial in Former Trends Magazine. Cheese is now one of the most celebrated hair stylists, instructors and business women in the industry.