

## travel bag

## Tips From A Pro

A beauty entrepreneur's two  
"must-have" hair products

**M**ulti-talented Atlanta resident DeShawn Bullard calls herself a "beauty entrepreneur," partly because she has so many titles that it would take up too much space to list them all in front of her name. She envisions herself as a modern-day Madame C.J. Walker. Bullard is the author of two books, an online radio talk show host (she's known as "The Hair Coach" at [www.manotalk.com/radio](http://www.manotalk.com/radio)), a celebrity stylist, a public speaker, the operator of a popular website for hair advice ([www.atlantasalons.com](http://www.atlantasalons.com)), the owner of a line of hair products and the owner of a building that she calls a "salon complex." Called Salon Suites, this new concept in beauty is a 4,300-square-foot building in Atlanta that houses 21 independent beauty professionals, all working under one roof as separate business entities. Bullard travels constantly to trade shows around the country and clearly has strong opinions about her "must-have" travel beauty product. In fact, she couldn't narrow it down to one product, so she gave us the two things she won't leave home without: Mizani's Shyne Bodifying Sheen Spray and her own Nouritress Shea Butter Hair Moisturizer.

**Odyssey Couleur:** What is the purpose of Mizani's Shyne Spray?

**DeShawn Bullard:** I have to have a shine spray to keep my hair shiny. You don't necessarily know all the places you're going to have to go when you travel. If the temperature is crazy, you never want your hair to look dry. So I keep the Shyne Spray in my bag. I use it in the morning time, the night time, whenever it looks like my hair is dry.

**OC:** Where can you find this product?

**DB:** It can be purchased in Mizani-certified salons. You can find a salon locator at their website,

[usa.com](http://usa.com). [It's also available in some chain stores, such as JC Penney and Ulta.]

**Cost:** \$7.99

**OC:** Why do you need to bring along the Nouritress Shea Butter Hair Moisturizer, which is part of your own hair product line?

**DB:** It gives you the opportunity to pull your hair back, and to lay the edges down in the event your hair blows up. You can pull your hair back without using gel. Gel dries your hair out. But this gives you a clean, pulled-back, laid-down look without using gel. Sometimes when you get off the plane, you're running straight to a meeting. You may need to go in the bathroom and pull it back, pull it off your ear. That's happened to me several times. Even after a long flight when you get off you have to look the part.

**OC:** How did you discover this product?

**DB:** We found that a lot of women like to pull their hair back, especially at that fifth week or so, when it's almost time for a new relaxer, and the new growth is there and they can't lay their hair down, especially around the edges. Most people use gel to lay their hair down, but it has so much alcohol that it dries the hair out and breaks it off. Shea butter grabs the hair fibers and makes them lay down.

**OC:** Where can you find this product?

**DB:** It can be found at local beauty supply stores around the country, or at [nouritress.com](http://nouritress.com).

**Cost:** \$9.95

Want to include this  
product in your travel bag?

Try a sample of the Nouritress Shea Butter Hair Moisturizer. Visit [www.odysseyinc.com](http://www.odysseyinc.com); the first 50 respondents will receive a free sample of this travel bag must-have. Offer expires November 30, 2007.